

Maximize Student Learning from Education Videos

HIGHLIGHT IMPORTANT INFO

Include on-screen keywords & learning outcomes. Use colour & contrast to emphasize organization & relationships.

CHUNK INFO

Use short, focused videos or add chapters to longer videos.

WEED EXTRANEIOUS INFO

Eliminate interesting but unnecessary elements, such as music and complex backgrounds.

KEEP VIDEOS SHORT

Increase student engagement by using videos that are no longer than 6 minutes.

USE CONVERSATIONAL LANGUAGE

Use a conversational style to encourage a sense of social partnerships and greater engagement.

INTEGRATE QUESTIONS

Help strengthen students' memory of and ability to use recalled information by integrating questions.

USE GUIDING QUESTIONS

Help students focus on important information by including guiding questions.

PACKAGE WITH OTHER WORK

Improve students' understanding of difficult concepts by using videos in conjunction with other related work.

USE CHAPTERS

Chapters allow students to move through content, selecting sections to review & help them achieve the learning outcomes.