

Mobile Learning Project

Summary: Mobile Learning Survey, Mobile Learning Activity

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- 2 sections W01 & W02
- N= 35 (max) each section (TTL N=70 students)
- Demographics (from Pre-Course Survey)
- First Online Course =
- Area of Study:
 - BBA =
 - RecMan =
 - LibrSci =
 - Other =
- Location during Course
 - Lower Mainland =
 - Canada =
 - International =

Mobile Learning Survey...

- Total Participants = 62 (89%)

- Q1: Has mobile device

- YES = 54/62 (87%) NO = 8/62 (13%)

- Q2: If NO, have access

- YES = 5/8 (62%) NO = 3/8 (38%)

- Q3: How use mobile device

- Primary = email, text ,phone, social media

- Second = music, movies, videos, camera/photos, games

- Third = Podcasts, APPS, GPS, Surfing Web

Cont...

Mobile Learning Survey...

- Q4: APPs Types downloaded (in order of frequency of response)
 - 1st: Facebook (+ other Social Media), games, music
 - 2nd: News & sports, movies, books, weather, magazines, SKYPE
 - 3rd: Groupon, translators, finance-Bloomberg/stocks, recipes, Airmiles Reward, online banking, educational resources
 - Don't download APPs – on strict budget (=13)
- Q5: Pay for APPs (no response = 5)
 - Only free = 21
 - Only that have a cost = 1
 - Both free + a cost = 24
 - Don't download APPs = 11

Cont...

Mobile Learning Survey...






- Q6: Used as learning tool @ Langara or elsewhere (Responses=58)
 - YES = 5 NO = 53
- Q7: Langara Courses used
 - Langara PSYCH course re meaning of words (=1) + CAP College assignment about Flash Mobs & Mobile Devices (=1)
 - Addt'l Comments: Not used as required part of assignment – only as personal resource (e.g. translator, note taking)
- Q8: Currently use as personal learning tool (Responses=57)
 - YES = 23 NO = 34
- Q9: Personal Learning Activities (Multiple Responses Permitted)
 - Langara Library (course-related) = 13
 - Course content advice from peers (e.g. text) = 28
 - Blackboard Online Course access = 20
 - Relevant course videos/articles = 16
 - Use ONLY for personal use – NOT for course learning = 24

Cont...

Mobile Learning Survey...

Q10: Ideas for use in this ONLINE course (63 Responses – Highlights)

NOTE: Most comments indicate unfamiliarity with MD's potential (correlates with Q3 results – “How use MD” – mostly mail, social media, games)

-  Blackboard APP, Facebook group, take photos of websites as reminder of deadlines, scavenger hunt of resources, meeting with project teammates (text, email), access assignments, read text online, create own APP for use in workplace, create survey, exam APP, integrate use of MDs & ML assignment + impact on workplace, live discussions (incl Live Chat), QR code scavenger hunt,
-  Don't want to use MDs in any course:
 -  Most frequent reason: can't afford technology, no access to internet with MD (cost), unfair to those who have no access to MD
 -  Then comments re: distracting in class, Langara technology not mobile optimized, eyes too old to see small print
-  Other comments related to Instructor setting up integration of exams, course material, videos, articles, discussions, live chats etc – ALL currently done and available in Blackboard

Online Mobile Learning Activity...

- 🌐 Two online sections of BUSM 2200 – Organizational Behaviour
- 🌐 Original Draft Plan – dependent on Survey outcomes
 - 🌐 QR code (+ website) to describe assignment (see ML Blog for original details)
- 🌐 Re-designed PILOT Assignment based on Survey
 - 🌐 Worth 5% overall course mark
 - 🌐 Work as individual, pairs or small groups (max 4)
 - 🌐 Those who had no MDs – paired up
 - 🌐 If participate & complete ALL components = full marks
 - 🌐 CAUTION Note re Privacy, confidentiality & ethical considerations in organizations – need signed Consent & Agreement

Cont...

Online Mobile Learning Activity...

- Pilot ML Activity (Research):
 - List of 8 topic choices from 2 chapters
 - In Text Source: call-out boxes, research notes or short article outside of textbook content
 - Choose one topic & make it current: Be Creative! Have Fun!
 - Use MD to research & update info in text (not laptop or PC)
 - Identify 3 key pieces of NEW information & LEARNING
 - TEACH-BACK to class (brief summary with reference web-links)
 - STUDENT PROJECTS:
 - ALL exceeded my expectations!
 - Most did research summaries with excellent resources (articles, videos, podcasts etc)
 - Most had at least 5-8 resources that they summarized in teach-back
 - 2 made YouTube videos, 1 team designed survey & conducted original research (“can bad-mouthing employer in email get you fired?”), another designed, communicated & conducted entire workplace meeting using MD, then did follow-up feedback survey